

Design brief NCR logo

NCR celebrates its 20th birthday in 2018. And it has been quite a ride: we look back on many NCR Days, themedays and research programmes like IRMA-SPONGE, while the multidisciplinary research programme RiverCare is currently halfway. And even more looms on the horizon!

We would like to celebrate the 20th anniversary with a sparkling new logo that represents the high-quality multidisciplinary nature of Dutch river research.

And for that, we need your help!

We call on everyone to send in their designs for the new NCR logo. To participate, you don't necessarily need access to fancy software or have a degree in graphical design. Use any software/pencils you feel familiar with, as long as we can open the result.

Details are below. You can send in your designs until June 30th 2017. Happy designing!

Description of the new logo

The new logo represents high-quality river research within the disciplines of NCR:

- Hydro- and Geosciences (hydrodynamics, morphodynamics)
- Ecosciences (ecology, water quality, biology)
- Social sciences (participation, governance, sociology, collaboration)

The logo has two versions:

1. A full version that features the full name of NCR (ENG: Netherlands Centre for River Studies, NL: Nederlands Centrum voor Rivierkunde), for use on the website and title-pages of reports and publications
2. A small version with the acronym 'NCR', for use in situations where the full version is too big such as letters, memo's and headers.

Example

The versions of the current logo:

Full version	Small version
	

The winner

The winning design will be adapted as the new NCR logo, in cooperation with the designer. We offer the designer the following benefits:

- Free entry* to the NCR days 2018. On this conference, the new logo will be revealed.
- Honorable mention on the NCR website.

*Free entry to the full conference, including excursion (if organised) and conference dinner, either for the designer, or for up to three BSc/MSc students.

Accommodation not included.

How to participate

You can participate* by sending an email to secretary@ncr-web.org. In this email, mention at least your name and contact information. Attach the following files:

- Your designs**
- One (1) powerpoint slide that introduces your logo (and if necessary, explains it)
- This design brief

* By participating you agree to the terms and conditions as described in this document

** We should be able to open the files. Always include a *.png or *.pdf version of your design.

Intellectual property (the fine print)

All submitted designs are intellectual property of NCR during the contest and until a winner has been announced. After the contest the intellectual property of the designs, with the one exception of the winning design, will be returned to their respective designers.

The winning design will remain intellectual property of NCR. The designer will be credited on the NCR website.